Becker Products display at State Fair unusually attractive; wins high praise

Exhibit of the Becker Products company of Ogden, in the Manufacturers' Building at the State Fair, which is being accorded enthusiastic praise by thousands of visitors for its completeness and attractiveness. Bisco and the Becker's Flavored Sodas are on display, and bisco is served free.

One of the most interesting and attractive displays at the State Fair is that of the Becker Products company of Ogden, which is featuring its exhibit in the Manufacturers Building at the State Fair. Bisco and Becker's Flavored Sodas are on display, and bisco is served free.

Bisco, the chief product of the company, is a household word throughout the baking territory, and it is making a hit at the Fair. The bisco is made from a combination of selected flours and sugars, and it is sold in many different sizes and flavors. The plant is capable of producing more than 5,000 pounds of bisco per day.

It is a well-known fact that only two beverages have pronounced flavor and nutritional qualities. They are milk and water. Milk is the best and most nutritious drink, and it is made in a variety of forms to meet the needs of different people. Water is the most important drink, and it is essential for life. The plant is capable of producing more than 5,000 pounds of water per day.
Exhibit of the Becker Products company of Ogden, in the Manufacturers' Building at the State Fair, which is being accorded enthusiastic praise by thousands of visitors for its completeness and attractiveness. Becco and Becker's Flavored Sodas are on display, and Becco is served free.

One of the most interesting and attractive displays at the state fair is that of the Becker Products company of Ogden, which is placing on exhibition the popular beverages, Becco and Becker's Flavored Sodas. Glasses of Becco are being served free at the booth in the Manufacturers' building.

In the Becker Products company, the Junction City has one of the leading manufacturers of beverages in the entire west. An immense five-story modern steel and brick building, containing complete facilities and housing and ice-making plant, is used to manufacture cereal beverages. The plant has a capacity of more than 75,000 barrels per annum.

Becco, the chief product of this company, is a household word throughout Utah and adjoining territory, and is known for its delicious flavor, purity and nourishing qualities. It is made from cereals, hops and yeast, bottled and filtered water, and is aged in wood. It is hermetically sealed in sterilized bottles, and the contents are pasteurized. Nowhere is the process does Becco come in contact with human hands; and even the air is filtered to prevent dust or other impurities from touching the beverage. The water used is from Ogden's famous artesian wells, and tests 100 per cent pure; but even this is boiled and filtered no less than six times before the brewing processes end.

It is a well-known fact that only two beverages have pronounced food value--beer and milk. In the perfection of modern Becco, the public has been given an excellent substitute for beer, exactly the same as beer in taste and in medicinal and food qualities, but without the alcoholic content. Men, women and children find Becco highly beneficial.

The Becker Products company was established in 1896 by J. S. Becker and his sons, G. L. Becker and A. E. Becker. The guiding policies of the Becker plants for over thirty-five years have been quality, service, honesty and strict observance of the laws of health and the laws of the land.

(Adv.)
MISS KATHERINE BECKER, whose engagement to Dr. Arthur Perkins is announced today. Miss Becker is the charming and talented daughter of Mr. and Mrs. G. L. Becker, and Dr. Perkins is the son of Mrs. George W. Perkins and the late Dr. Perkins, of Ogden. He is a graduate of Harvard university and now located in Oakland, Calif. The marriage will take place in Ogden next June at the home of the bride's parents on Van Buren avenue. Miss Becker, with her mother, is passing the winter in California.
MISS HELEN BECKER, the attractive young daughter of Mr. and Mrs. Gustav L. Becker, who left Tuesday for Oakland to visit her sister, Mrs. Arthur W. Perkins.
January 6th, 1928

Mr. G. L. Becker,
Ogden,
Utah.

My dear Mr. Becker:

Many thanks for your kind letter of the 22nd, and also for the package of beverage which you sent to our home. We have very much enjoyed it.

I was annoyed and very much humiliated to find that we had never returned the bottles from several cases of beverage that we had received from you in the past.

Mr. Becker, you have my confidence and respect. In this day when men are breaking the laws of their country and when I realize what a great loss it was to you to have prohibition come to the country I do respect and admire you beyond expression for keeping the law and manufacturing goods that are within the law. When I realize the drunken time that the Commercial Club had at their holiday dinner I feel so disgusted that language can hardly be found to express my feelings. I do admire the men that stand for law enforcement and living the law, and that is what you are doing.

With sincere good wishes for you and all of your loved ones, and hoping that 1928 may be one of the most prosperous years that you have ever had, I am,

Very sincerely your friend,

[Signature]
January 20, 1928

President Heber J. Grant
Church Office Building
Salt Lake City, Utah

My dear President Grant:

On my return from California a few days ago where I had gone to spend the holidays with my family I found the little booklet by Henry Drummond sent to Mrs. Becker and I with the compliments of Mrs. Grant and yourself, and also your esteemed letter of January 6th.

The little booklet pleased us very much and your letter coming from a man of your high standing pleased me beyond measure.

While I know that we differed regarding the question of prohibition, I always regarded you as being absolutely sincere and honest in your convictions as to that law and therefore have always had the highest respect for you.

While it is true that I opposed this law conscientiously it was because I felt sure that it would not accomplish what its proponents hoped it might do. I think there can be little question that I was right in that respect as the results now show.

Some of the information that comes to us unbiased as to this law and the utter breakdown of its enforcement are most surprising. However I am one of those who while opposing the law has obeyed it and I shall continue to do so as long as it is upon our statute books.

Some time when I may have the pleasure of shaking hands with you and a few minutes visit I would like to give you some further information that comes to me with reference to the Volstead Law.
January 20, 1928

President Heber J. Grant

In the meanwhile believe me, with every good wish and highest esteem, very sincerely,

Your friend,

GLB C

[Signature]

[Handwritten note:]

Dear [Recipient's Name],

Thank you for your kind words of encouragement and support. I am truly grateful for your kindness and the encouragement you have provided. It is my hope that you will continue to embrace and live life in the same spirit of enthusiasm and determination that characterizes your life.

Very sincerely,

[Your Name]

[Signature]
January 21/28.

My dear Phil B. Ester:

Thanks for your letter of the 20th. and the kind words of confidence which it contains.

Yours Sincerely,

Heber J. Grant.